

Project:  
Fifth Third Bank, Madisonville Campus

Location:  
Cincinnati, OH

Completion Date:  
October 2011

## THE TEAM

Jet Towel Distributor  
Pacarc, LLC  
Seattle, WA

Product Supplier  
Grainger  
Cincinnati, OH

Facility Management Partner  
Viox Services  
Cincinnati, OH



## The Story:

Fifth Third Bank, a diversified financial services company headquartered in Cincinnati, Ohio, is committed to positively impacting its customers, community, and the environment.

In 2011, Fifth Third and its facility management partner, Viox Services, assessed the benefits of replacing restroom paper towel dispensers with electric hand dryers at its 5,000-person Madisonville campus.

After considering several products, **Mitsubishi Jet Towel** units were selected and 146 units were installed in 71 restrooms. Fifth Third estimates these upgrades will provide the following benefits:

**Reduced paper towel usage by 22 tons per year.**

**Reduced paper towel procurement expenses by more than \$50,000 per year.**

**Reduced restroom janitorial service time by more than 1,100 hours per year.**

“Beyond these benefits, the Jet Towels help Fifth Third Bank demonstrate that environmental sustainability is important to the company, and this helps us challenge employees to look for opportunities to innovate and do more with less within each of their business areas” said Scott Hassell, Fifth Third’s Environmental Sustainability Program Manager.

To learn more about Fifth Third’s efforts to improve its environmental performance, see [www.53.com/csrreport](http://www.53.com/csrreport)

Fifth Third Bank, Member FDIC.



## Recurring Benefits

Reduced Paper Towel Use

**22 tons/year**

Paper Towel Cost Savings

**\$50,000+ /year**

Janitorial Labor Savings

**1,100 hours/year**



George A. Schaefer Jr. Operations Center



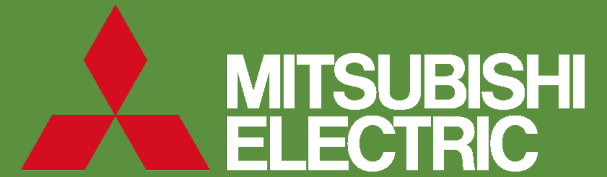
Madisonville Office Building



For more information about the Mitsubishi Jet Towel, please visit our website:

[www.MitsubishiJetTowel.com](http://www.MitsubishiJetTowel.com)

or call: (206) 547-4591



## CASE STUDY



Product: Jet Towel  
Client: Fifth Third Bank  
Location: Cincinnati, Ohio

# PACARC LLC

P.O. Box 20615 Seattle, WA 98102